ccClinics Panel

--- Experience Sharing ---

iCommons Summit

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Creative Commons Taiwan

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Whom Are We Talking to in Taiwan?

- Users of CC-licensed Works
  - school teachers, students, independent video producers, etc.
- Creators interested in using CC licenses
  - bloggers, musicians, video makers, writers, etc.
- Collection holders, e.g., museums
  - they are not content creators and may not even be rights owners; photographers association, government agencies, etc.

Users of CC-licensed Works

CC Taiwan does the following:

- Explain the licenses: What one can do and cannot do with a CC-licensed work. How is this different from fair use?
- Show where to find and how to recognize CC-licensed works.

Frequently asked questions from users:

- What kinds of "protection" do they have?
- What is the definition of NonCommercial?

Creators Interested in CC Licenses

CC Taiwan does the following:

- Explain the licenses: What rights are they giving to others, and in what ways.
- Show how to label their works, and where to deposit their CC-licensed works. Need to work with content hosting service providers too.

Frequently asked questions from creators:

- What kinds of "protection" do they have?
- What are the "business models"?

Collection Holders, e.g., Museums

CC Taiwan does the following:

- Explain the licenses: What they need to do before releasing their collections under CC licenses.
- Show them other collection holders are already doing this: BBC creative archives, MIT OCW, etc.

Frequent questions from collection holders:

- What kinds of "protection" do they have?
- Will CC Taiwan still be here tomorrow?

Explain The Licenses

Make sure potential users of CC licenses understand the licenses:

- CC licenses are valid worldwide, perpetual and irrevocable.
- Rights owners can dual-license their works.
- CC Taiwan is not the one to resolve possible dispute between the licensor and the licensee.

The NonCommercial license element needs some explanation.

Licensing Setting: Blog Hosting Providers

Licensing Declaration from Creators

姓名標示—非商業性—相同方式分享 2.0 台灣

我授權他人得自由：

- 重製、散布、展示及演出本著作
- 創作衍生著作

但他人需遵守下列條件：

姓名標示：他人需按照我（授權人）所指定的方式，保留本著作的姓名標示。

非商業性：他人不得為商業目的而使用本著作。

相同方式分享：他人若改變、轉變或改作本著作，僅在採用與本著作相同的授權條款下，才能散布由本著作而產生的衍生著作。

- 如果他人取得我的許可，這些條件中任一項都能被免除。

我了解他人合理使用的權利及其他的權利，不因上述內容而受影響。

我並了解創用 CC 授權條款系適用於全世界，且其有效期間持續至本著作的著作權保護期間屆滿為止，同時亦不可撤銷。

創用 CC「姓名標示—非商業性—相同方式分享」授權條款台灣 2.0 版法律條款內容，詳見
http://creativecommons.org/licenses/by-nc-sa/2.0/tw/legalcode

Licensing Declaration 1/2 (Not Commons Deed)

Attribution-NonCommercial-ShareAlike 2.5 Taiwan

I grant others the rights:

- to copy, distribute, display, and perform this work
- to make derivative works

But under the following conditions:

Attribution. Others must attribute the work in the manner specified by me (the licensor).

Noncommercial. Others must not use this work for commercial purposes.

Share Alike. If others alter, transform, or build

Licensing Declaration 2/2 (Not Commons Deed)

- Any of these conditions can be waived if others get permission from me (the copyright holder).

Others' fair use and other rights are in no way affected by the above.

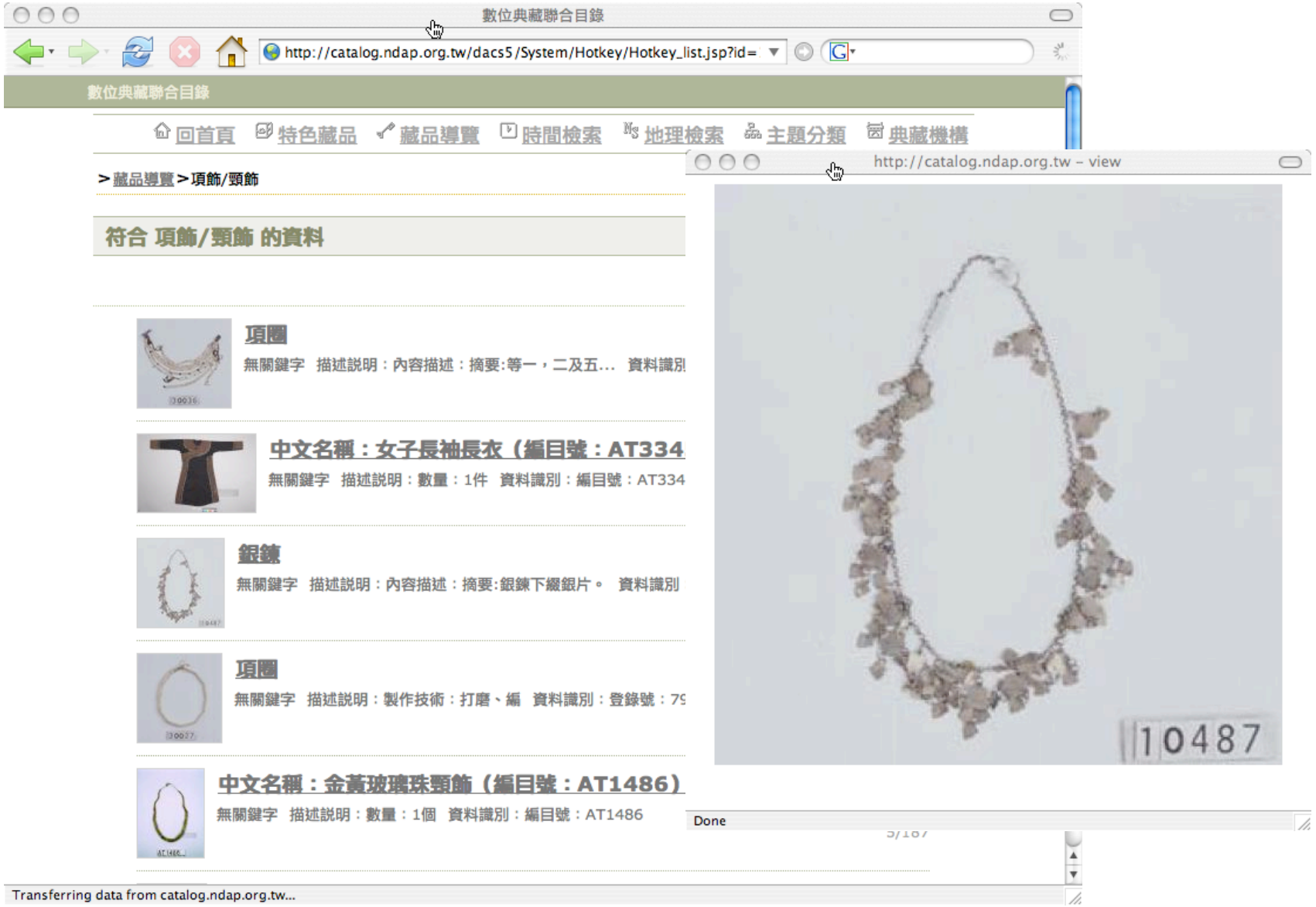
I understand these rights granted to others are worldwide, perpetual and irrevocable.

This is a human-readable summary of the Legal Code (the full license). Please see http://creativecommons.org/licenses/by-nc-sa/2.0/tw/legalcode for the full license.

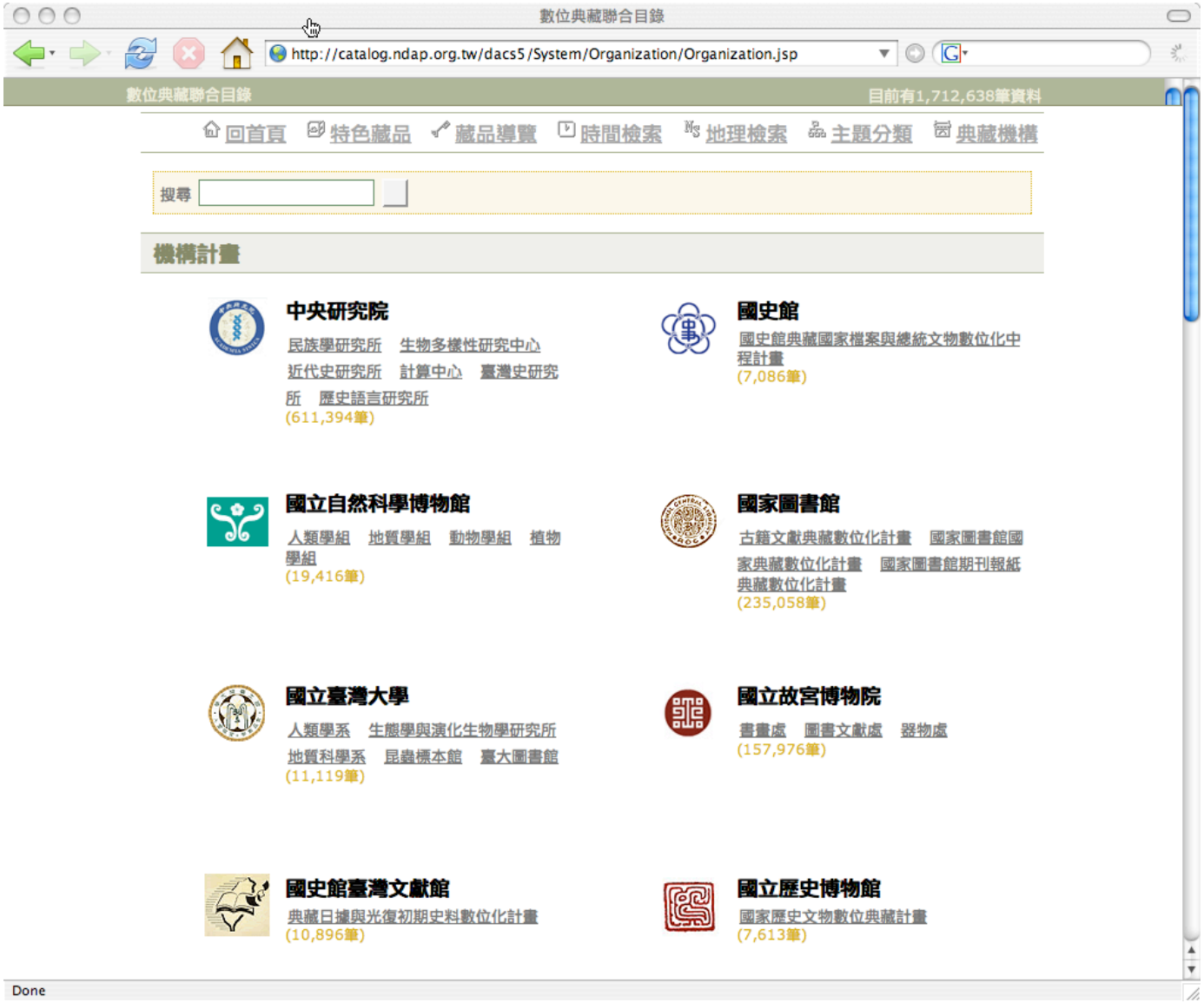
The "Protection" Question

- It is difficult to say: "CC Taiwan is not the one to resolve possible dispute between the licensor and the licensee."
- Good: "There are court cases in Holland and Spain that …"
- Better: "CC Taiwan is working with Taipei Bar Association on seminars on CC licenses. There will be lawyers knowledgeable about CC licenses in Taiwan soon."

The Union Catalog of the National Digital Archive Program



Collection Holders



Working with Collection Holders

- Need to clear the rights before releasing the digitized collections to the public.
- Will produce tremendous impact but require tough decision process.
- Use an incremental, safety-first approach.
- May get your hands dirty very soon (study for them the associated legal issues, recommend which licenses to use, draft related agreement and contracts, etc.).

Will CC Taiwan Be Here Tomorrow?

- We are already lucky to be here today! :-)
  - Supported by Academia Sinica and the National Science Council of Taiwan, with grants from TIPO and Ministry of Education
- We are fortunate to work with great people:
  - Creation Commons HQ, CCi, iCommons, …
  - Artists groups, civil organizations, CC Garden, …
- It is a lot of work, but also a lot of fun!
- Sustainability is a general concern.

Song and CD on CC

Brochures on CC Licenses

2004 edition

2005 edition

CC Workshop (2005-09-10)

CC Party (2005/11/11~13)

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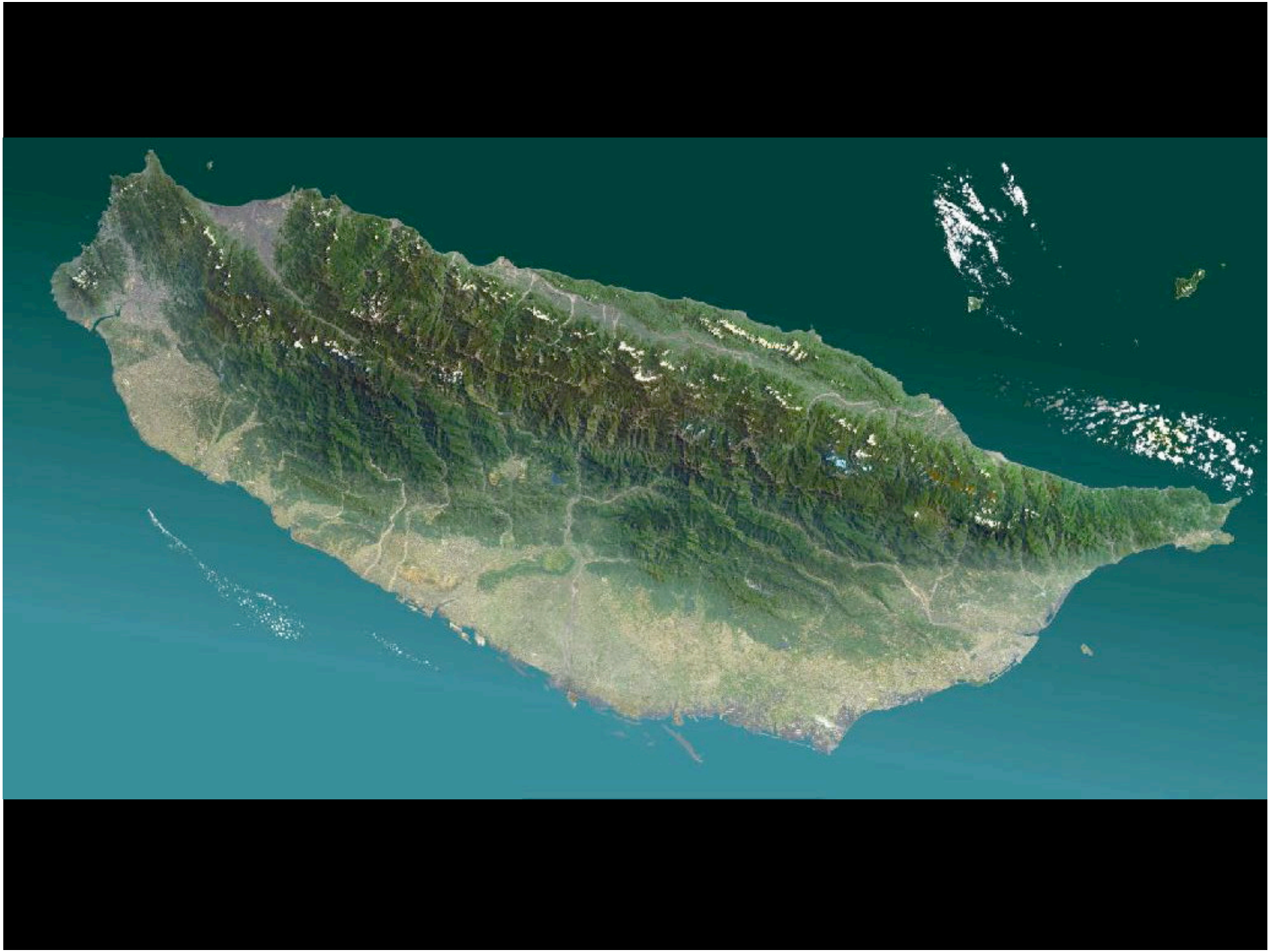
Coming Up …

- "Burn & Sell": Working with musicians in distributing their CC-licensed works and getting revenue for them in Formoz, an indie music festival in its 12 years.
- "Open Content, New Enterprise": Planning on a workshop on business models and sustainability issues.
- Opencontent.org.tw



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